

**THE KAVERY ENGINEERING COLLEGE***(An Autonomous Institution)***MBA DEGREE END SEMESTER THEORY EXAMINATIONS, APRIL/MAY 2025***First Semester**Master of Business Administration***BA4032/PMBE2401 - Entrepreneurship Development****Regulations – 2021/2024****Duration : 3 Hrs****Maximum : 100 Marks****PART – A (ANSWER ALL QUESTIONS) (Marks 10\*2=20)**

| <b>Q.No</b> | <b>Questions</b>                                             | <b>BLT</b> | <b>CO</b> | <b>Marks</b> |
|-------------|--------------------------------------------------------------|------------|-----------|--------------|
| 1.          | Define entrepreneur.                                         | L1         | 1         | 2            |
| 2.          | List the skills required for entrepreneur.                   | L1         | 1         | 2            |
| 3.          | State the Factors influence the business environment.        | L1         | 2         | 2            |
| 4.          | Explain how society influences entrepreneurship development? | L2         | 2         | 2            |
| 5.          | How to Interpret Prefeasability study.                       | L3         | 3         | 2            |
| 6.          | Describe Capital budgeting.                                  | L1         | 3         | 2            |
| 7.          | What is channel selection?                                   | L2         | 4         | 2            |
| 8.          | Define venture capital.                                      | L1         | 4         | 2            |
| 9.          | Define SEBI.                                                 | L1         | 5         | 2            |
| 10.         | What is business sickness?                                   | L2         | 5         | 2            |

**PART – B (ANSWER ALL QUESTIONS) (Marks 5\*16= 80)**

| <b>Q.No</b> | <b>Questions</b>                                                                             | <b>BLT</b> | <b>CO</b> | <b>Marks</b> |
|-------------|----------------------------------------------------------------------------------------------|------------|-----------|--------------|
| 11.         | a Explain the characteristics of an Entrepreneur.                                            | L2         | 1         | 16           |
|             | <b>Or</b>                                                                                    |            |           |              |
|             | b Discuss the role of Entrepreneur in economic development.                                  | L2         | 1         | 16           |
| 12.         | a Explain the central and state governments policy and regulations for Entrepreneurs.        | L2         | 2         | 16           |
|             | <b>Or</b>                                                                                    |            |           |              |
|             | b Explain how business environment influences entrepreneurial development.                   | L2         | 2         | 16           |
| 13.         | a Explain the business plan preparation and illustrate the criteria for selecting a product. | L2         | 3         | 16           |
|             | <b>Or</b>                                                                                    |            |           |              |
|             | b Explain the guidelines for report preparation and evaluation criteria                      | L2         | 3         | 16           |

for final selection.

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|-----|---|-----------------------------------------------------------------------------|----|---|----|
| 14. | a | Discuss the significance of networking in resource mobilization.            | L2 | 4 | 16 |
|     |   | <b>Or</b>                                                                   |    |   |    |
|     | b | Explain the role of incubators and accelerators in entrepreneurship.        | L2 | 4 | 16 |
| 15. | a | Explain the prevention and rehabilitation of managing small business units. | L2 | 5 | 16 |
|     |   | <b>Or</b>                                                                   |    |   |    |
|     | b | Evaluate the marketing effectiveness of a small business.                   | L5 | 5 | 16 |